

TEMPLE UNIVERSITY NEWSLETTER
WRTI

Hello again,

Finals are over, the vacation is over, the fun is over and we're over a barrel. The big problem is trying to get new program ideas. We're finally convinced that there is no such animal as an original program idea - but we can't even think of a twist. However we survived before and we'll most likely come up with something again, for example: 1. "Show Business", a critique of anything that's happening in show business. 2. "Bottoms Up"- a twist on the programming idea of playing the flip side of a hit record. 3. "What's your Gripe"? - opportunity for males to voice their gripes about the habits of the females (male and panel of three females) These are the three most likely to succeed.

At Temple the leading topic of discussion now is the draft, Mlkvy is running a close second and grades are bringing up the rear (a distant last) Because the Army is so close to us we are considering a girl station manager for next year. Here at "Huckster Hollow" there are three entering the service this Spring and five more after graduation. In the Fall we may have a girls finishing school.

Latest news concerning Region 3 is 1. Round Robin to start this month. 2. Muhlenberg expresses a desire to join I.B.S. (letter enclosed) 3. Record companies contacted for free releases - no reply as yet. 4. I got an assistant - Charlie Shaffran by name.

That's all that's new

From T.U.

Good Luck and Good Broadcasting.

Sincerely,

Gordon McIntyre

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